



Instructional Design and Development Essentials

Are you ready to transform the way organizations learn and perform? The Instructional Design and Development Essentials program provides a comprehensive, hands-on journey through the disciplines of instructional design and learning development. You'll explore proven methodologies, practical tools, and industry best practices that enable learning professionals to create engaging, effective, and results-driven learning experiences.

Through a structured, step-by-step approach, you will learn how to analyze performance challenges, identify learner needs, design learner-centered solutions, and align training initiatives with organizational goals. Along the way, you'll discover how to apply evidence-based strategies to develop meaningful learning experiences that improve performance, drive engagement, and support lasting behavior change.

Fundamentals of Instructional Design			Instructional Design Frameworks		
	Introduction to Instructional Design & Development	60 Min		Applying the ABC Model for Effective Instructional Design	45 Min
	Introduction to Digital Learning Design and Development	45 Min		Bloom Taxonomy	60 Min
	Types of Training Delivery	60 Min		Dick and Carey Model Systems Approach Model	45 Min
	LMS Structure, Architecture & Management	60 Min		Gagne's Nine Events of Instruction	35 Min
Learning Principles				Backward Design (Understanding by Design)	45 Min
	Learning Theories & Styles for Effective Instructional Design	45 Min		The Kirkpatrick Model — A Practical Framework for Evaluating Learning Impact	60 Min
	Merrill's Principles of Instruction for Engaging Instructional Design	45 Min		Successive Approximation Model (SAM)	45 Min
	ARCS Model of Motivation	60 Min	ADDIE Model		
	Adult Learning Theories for Workplace Instruction	60 Min		ADDIE Analysis Phase: Mastering Needs Assessments in Instructional Design	60 Min
	VARRK2 Learning Styles	45 Min		ADDIE Design Phase: Blueprinting Impactful Learning Experiences	75Min
	Learning Experiences	35 Min		Mastering the ADDIE Development Phase	45 Min
	Instructional Strategies	35 Min		Mastering the ADDIE Implementation Phase	45 Min
	Maslow's Hierarchy of Needs	45 Min		Mastering the Evaluation Phase of ADDIE	60 Min
	Learner-Centered Development Strategy	45 Min			

 Digital Course



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World Headquarters

300 Frank W. Burr Blvd.
Suite 36, 6th Floor
Teaneck, NJ 07666 USA
Phone: +1 201 801 0233
Fax: +1 201 801 0243
Toll Free: +1 888 937 3277

European Headquarters

280 Bishopsgate
London
EC2M 4RB
England
Tel: +44 (0)1 020 7297 7600

India Operations Headquarters

5/535, Okkiam Thoraiappakkam,
Old Mahabalipuram Road,
Chennai 600 096, India
Tel: 1-800-208-6999
Fax: +91 (0) 44 4209 6060

APAC Headquarters

1 Fusionopolis Link,
Level 5 NEXUS@One-North,
North Tower, Singapore 138542
Phone: + 65 6812 4000

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